



School for
New **Organic**
Growers

helping you get started in small-scale
vegetable production and marketing

January 14 –17, 2013
8:00 a.m. to 4:30 p.m.

300 Jacobs Avenue, Northfield, Minnesota

Is this workshop right for you?

The course attracts a variety of people. Some want to start small market gardens, while others see this as a part-time job on a few acres. Some participants want to grow ten or more acres of vegetables for retail and wholesale markets.

This will be an opportunity to understand basic concepts in organic market farming and what it takes to organize and succeed in this business. You'll have the chance to network and learn from fellow market gardeners, farmers, and entrepreneurs. You'll get a realistic picture of what it takes to run a successful small-scale produce operation—including capital, management, labor, and other resources. Topics include soil fertility, crop production from seed to harvest, pest management, cover crops, and equipment.

The class is limited to 25 participants, so please register early to reserve a spot.

For more information, or to learn about whether this class is a good fit for you, call Dragonfly Environmental Education at **(507) 663-4459**.



www.dragonfly.com



Your instructors...

Dragonfly Environmental Education program director, Dr. Rosemary Tollefson, grew up in a small, rural town in scenic southeastern Minnesota. She received her teaching degree at Winona State University and completed a M.S.W and Ph.D. in Environmental Education at



the University of Wisconsin–Stevens Point. Organic farming has been her passion for the past decade.

As a committed environmentalist, Rosemary writes a column for the American Waterfowl Association's quarterly magazine, and is a presenter for numerous organizations including the National John Muir Project, the North American Association for Environmental Education.

For Rosemary, teaching is not just a job—it's a calling. She's continually energized, inspired, and challenged by her students and works to create a healthy environment inside the classroom and out in the world.

During this three-day event, Rosemary will be joined by other speakers who specialize in the areas of insects, economics, community supported agriculture, and marketing. These grower-instructors, whose farms range in scale and marketing strategy will meet the diverse interests and needs brought by the participants.

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Registration form

Please complete and return with your payment.

Name _____

Farm/Business _____

City _____

State _____ Zip _____

Telephone _____

Email _____

Years growing vegetables _____

Amount of land you garden or farm _____

What are your goals as a vegetable grower (full-time, part-time, etc.)?

Do you consider yourself an organic gardner/farmer _____

Deli sandwiches will be served for lunches.

If you have any dietary preferences, please circle **Vegetarian** **Vegan**

Other (describe) _____

Please enclose check payable to:

Dragonfly Environmental Education

300 Jacobs Avenue, Northfield, Minnesota

Individual fee: \$325

Individual "paperless" fee: \$295

(Instead of a 3-ring binder, receive most written materials on a USB drive.)

Partner/spouse: Add \$160

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Emphasizing...

Organic production and Direct marketing

Intensive three-day school demonstrates what it takes to set up and run a successful market garden or small farm. Topics include:

- *soil fertility and crop rotations*
- *greenhouses*
- *pest management*
- *tools and equipment*
- *post-harvest handling*
- *USDA updates and regulations*
marketing...and more!



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ENVIRONMENTAL EDUCATION

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